



必應創造股份有限公司
— 6 6 2 5 股票代號 —

Investor Conference

2025.5.20

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Outline

1. Introduction of the company

2. Industry Overview

3. Operation performance

4. Financial overview

5. Future prospect

Introduction of the company

The background of the slide is a dark, atmospheric photograph of a large-scale event, likely a concert or festival. In the foreground, a dense crowd of people is visible, many holding up their phones to capture photos or videos. The stage in the background is illuminated by numerous bright spotlights that create a hazy, blue-tinted glow. A large, stylized logo, possibly a monogram, is visible on the stage backdrop. The overall mood is one of excitement and high energy.



我們是誰？
Who We Are?



From a Microphone To a Stage

Who We Are?

B' IN LIVE is one of the few professional teams in Taiwan that can take charge of the production of events such as concerts and award ceremonies. It excels at integrating musicality and entertainment, is bold in research and development, and effectively integrates creativity, execution, and software and hardware planning to create unique and novel program content for customers, bringing shocking and moving sensory experiences to the audience. We are composed of a group of creative, thoughtful and executive performance professionals.

We mainly undertake various performance activities at home and abroad, including concerts, music festivals, commercial performances, etc. We have undertaken more than 10,000 events of all sizes. Every day around the world, there are performances that Bing Creation participates in. Not only has it won praise and recognition from various record companies and partners, it has also received the trust and praise from foreign performance teams visiting Taiwan, and has created many classic concert tour records in the Chinese music scene.

The B' IN LIVE team has a worldview of striving for excellence and adheres to the belief of operating with integrity and acting rigorously. In recent years, we have cooperated with outstanding software and hardware companies in various countries, aiming to respect intellectual property rights, help each other and promote better and more exciting concerts around the world.

Company Timeline



SINCE 2014 JAN.
PUBLICLY TRADED 2018 FEB.

B'IN LIVE (HONG KONG) Since 2014 SEP.
CO., LTD.

B'IN LIVE (SHANGHAI) Since 2015 MAR.
Stage Production Co., Ltd.

B'IN LIVE JAPAN Since 2019 NOV.

SHOWIN(BJ)(GZ) Since 2021 JUL.
CULTURAL COMMUNICATIONS CO., LTD.

ENCHANTING (HONG KONG) Investment 2025 FEB.
Cultural Entertainment Co., Ltd

Chill-Chill Co., Ltd.

Public relations marketing integration
Software marketing planning service execution / Event planning &
Advertising service

Me Music International Ltd.

Artist Management

PhotoTaxis Co., Ltd.

2D & 3D Animation Production

Empty Shells Pictures Co., Ltd.

Video Production / Media Design

Sheng San San Co., Ltd.

Program Planning & Production / Concert / Visual Packaging /
Video Design

Live In Live Entertainment Ltd.

Produce concerts and other live performances

Victory Steel Structure Ltd.

Stage structure engineering

A black and white photograph of a person in silhouette, wearing glasses and holding a tablet. The tablet screen displays a complex data dashboard with multiple panels, including a large table of data, a bar chart, and a line graph. The background is dark with numerous out-of-focus light sources, creating a bokeh effect. The text '我們做什麼?' and 'What We Do?' is overlaid on the right side of the image.

我們做什麼?
What We Do?

As Long As It's a **Performance** Its Within B'IN's **Services**

**Independent
Operation**

**Vertical
Integration**

Concerts

Music Festivals

Galas

Awards Ceremonies

Themed Exhibitions And Forums

Original IP Events

IP Licensing

Studio Related Equipment

Event Organizing

Event Producer

Rental of Service

Integration

Event Planning
Cross-Platform Marketing Resource Integration
Ticketed Show Integration planning

Production

Concert Production
Music Festival/Award Ceremony Production
Online Performance Production
Exhibition Forum Production
New Media Integrated Production

Design

Visual Design
Lighting Design
Stage and Set Design
Space Design
Audio Design

Technical Solutions

Technical Integration
Domestic and Overseas Hardware Engineering Coordination

Equipment Leasing

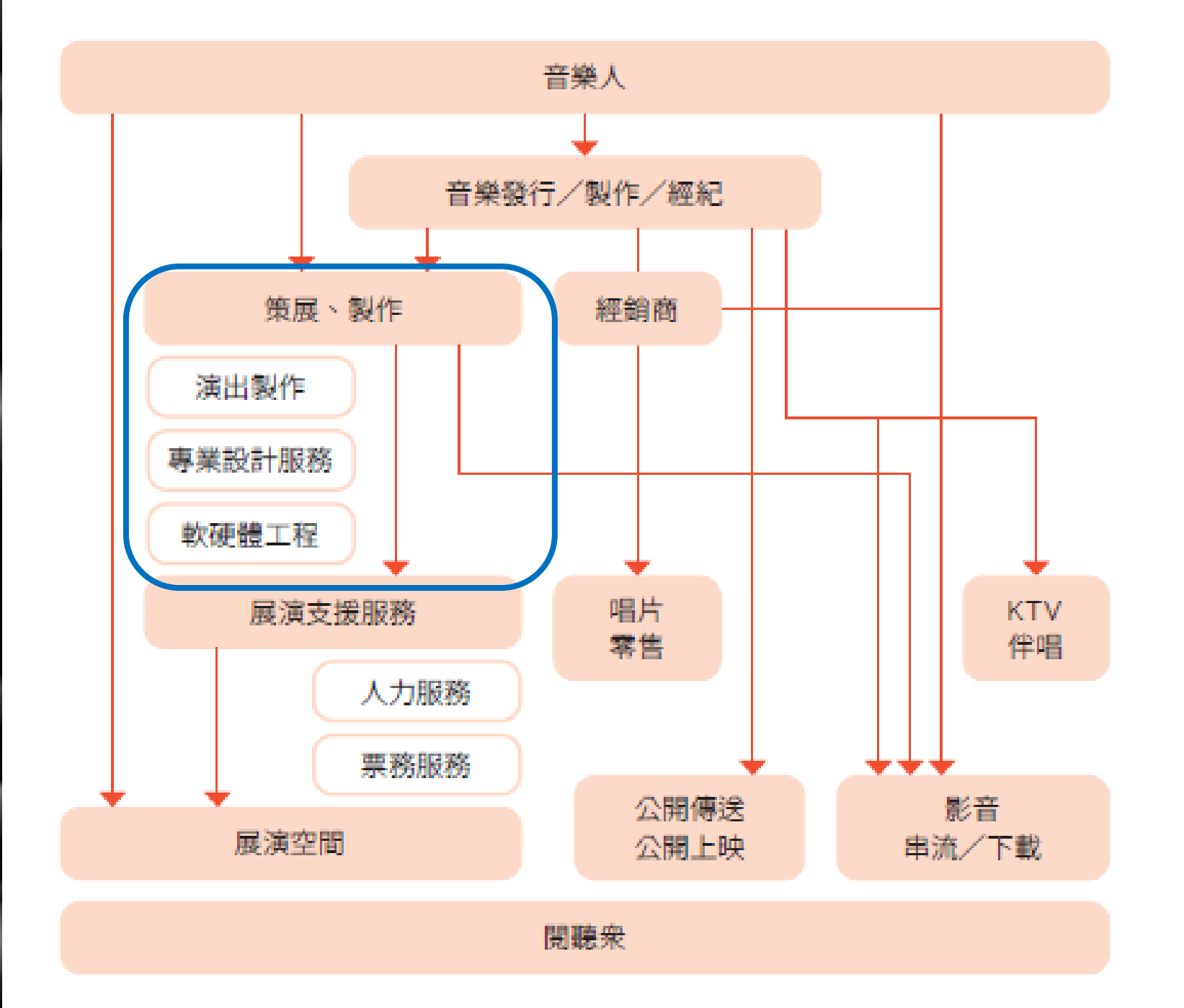
Lighting Engineering
Audio Engineering
Studio Engineering
Video Engineering
Structural Engineering
Music Instrumental Engineering

**Independent
Operations
OR
Vertical
Integration**

Industry Overview

The background of the slide is a dark, atmospheric photograph of a concert stage. Numerous bright spotlights beam down from above, creating a dramatic effect. In the foreground, a large crowd of people is visible, their silhouettes and some glowing elements (possibly light sticks) adding to the scene. The overall tone is professional and high-tech.

Popular music industry relationship diagram



The pop music industry is centered around singers/bands (Artists), who deliver music works to consumers through various forms. This includes models such as streaming platforms, exhibitions and performances, and record sales.

資料來源：2023年台灣文化內容產業調查報告。

Overview of Taiwan's pop music industry's total turnover

單位：億元；%

類別	2021年		2022年		2021~2022年 變動率
	營業額	占比	營業額	占比	
實體唱片銷售業	2.52	1.42%	3.00	1.25%	18.96%
音樂製作／發行／歌手經紀業	95.62	54.07%	116.38	48.34%	21.71%
音樂串流／下載平台業	23.75	13.43%	22.64	9.40%	-4.65%
展演活動策劃與製作業	20.60	11.65%	41.61	17.29%	101.96%
展演協力業	6.91	3.91%	8.97	3.73%	29.91%
(音樂)展演空間業	3.99	2.26%	6.20	2.58%	55.22%
KTV業	0.99	0.56%	1.26	0.52%	27.14%
伴唱產品業	1.44	0.81%	1.63	0.68%	12.59%
集管團體與詞曲經紀業	12.23	6.92%	19.06	7.92%	55.90%
售票業	8.81	4.98%	19.99	8.30%	126.93%
總計	176.86	100.00%	240.73	100.00%	36.12%

資料來源：2023年台灣文化內容產業調查報告。

Proportion of location distribution of popular music performances in my country from 2019 to 2022

單位：場次數；%

區域	2019年		2020年		2021年		2022年	
	場次數	占比	場次數	占比	場次數	占比	場次數	占比
北部	2,811	49.12%	1,789	36.96%	1,603	41.58%	1,808	33.20%
中部	606	10.59%	799	16.50%	673	17.46%	1,081	19.85%
南部	1,956	34.18%	1,608	33.22%	1,290	33.46%	2,087	38.32%
東部	311	5.43%	615	12.70%	255	6.61%	402	7.38%
離島	39	0.68%	30	0.62%	34	0.88%	68	1.25%
總計	5,723	100.00%	4,841	100.00%	3,855	100.00%	5,446	100.00%

Distribution of performances by domestic and foreign singers/bands from 2019 to 2022

單位：%

空間類型	華語				日本				韓國			
	2019	2020	2021	2022	2019	2020	2021	2022	2019	2020	2021	2022
大型展演空間	158	0.95	1.42	1.78	5.31	14.29	-	-	5.56	-	-	16.67
中大型展演空間	0.39	0.67	0.45	0.77	7.96	-	-	-	44.44	-	-	-
中型展演空間	0.21	0.24	0.16	1.02	2.65	-	-	-	-	-	-	61.11
小型展演空間	1.29	0.47	0.29	0.85	14.16	7.14	-	-	22.22	100.00	-	11.11
Live House	15.94	15.04	13.67	21.28	46.90	28.57	100.00	-	24.07	-	-	11.11
複合型展演空間	22.59	28.48	20.10	13.30	16.81	28.57	-	-	-	-	-	-
其他館舍／ 場地附設 正式展演空間	5.20	9.75	5.14	3.42	2.65	-	-	60.00	3.70	-	-	-
戶外場地	39.02	35.84	43.03	39.00	3.54	21.43	-	40.00	-	-	-	-
其他	13.78	8.57	15.74	18.58	-	-	-	-	-	-	-	-
總計	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00

空間類型	東南亞				歐美				多國籍				總計			
	2019	2020	2021	2022	2019	2020	2021	2022	2019	2020	2021	2022	2019	2020	2021	2022
大型展演空間	-	-	-	-	1.89	-	-	-	0.99	2.41	-	0.87	1.66	1.03	1.40	1.80
中大型展演空間	-	-	-	-	2.83	-	-	-	0.33	2.41	-	-	1.00	0.72	0.44	0.75
中型展演空間	-	-	-	100.00	-	-	-	40.00	0.99	0.60	-	2.61	0.30	0.25	0.16	1.38
小型展演空間	-	50.00	-	-	0.94	-	-	6.67	1.32	1.81	-	0.87	1.73	0.58	0.29	0.90
Live House	29.41	-	-	-	50.94	39.13	100.00	6.67	36.09	38.55	21.95	44.35	18.38	15.99	13.80	21.67
複合型展演空間	11.76	-	-	-	24.53	39.13	-	6.67	21.19	29.52	41.46	6.96	22.19	28.55	20.31	13.09
其他館舍／ 場地附設 正式展演空間	23.53	-	-	-	9.43	-	-	20.00	2.32	3.01	7.32	-	5.12	9.44	5.16	3.43
戶外場地	29.41	50.00	100.00	-	2.83	21.74	-	20.00	31.79	20.48	21.95	37.39	36.87	35.20	42.80	38.78
其他	5.88	-	-	-	6.60	-	-	-	4.97	1.20	7.32	6.96	12.76	8.24	15.64	18.20
總計	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00	100.00

資料來源：2023年台灣文化內容產業調查報告。

Overview of the ticket sales amount of popular music ticket sales and performances in my country from 2019 to 2022

單位：新臺幣元

票價類別	華語歌手						非華語歌手					
	2019年	2020年	2021年		2022年		2019年	2020年	2021年		2022年	
	(N-17)	(N-17)	實體演出	線上演出	實體演出	線上演出	(N-17)	(N-17)	實體演出	線上演出	實體演出	線上演出
			(N-15)	(N-3)	(N-13)	(N-4)			(N-15)	(N-3)	(N-4)	-
(1) 最低票價	515	562	462	350	656	216	964	860	-	-	2,043	-
(2) 平均票價	1,320	1,144	1,084	342	1,246	350	2,256	1,188	-	-	3,129	-
(3) 最高票價	2,486	1,807	1,858	417	2,247	450	3,914	1,900	-	-	4,179	-

資料來源：2023年台灣文化內容產業調查報告。

Overall industry pattern

2024-China Performance Market

Category	Showtime	Ticket revenue (RMB)	Number of People
Theater performances (including new performance spaces and small theaters, etc.)	29.64million	11929million	5424.11million
Large-scale commercial performances with more than 5,000 people	0.27million	29636million	3651.82million
Tourism performances	18.93million	16389million	8542.23million
TOTAL	48.84million	57954million	17618.16million

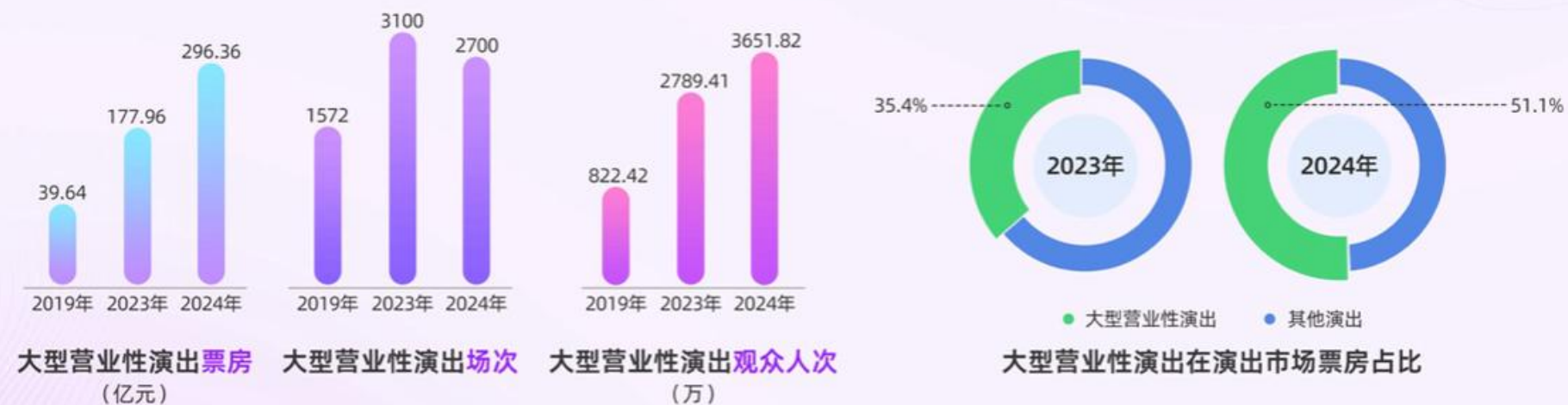
資料來源：中國演出行業協會票務資訊採集平臺資料監測和調研

2024-China Performance Market- Large-Scale Commercial Performances

中国演出行业协会 × 灯塔专业版

大型营业性演出票房持续增长，占据演出市场票房的半壁江山

- 2024年，5000人以上大型营业性演出0.27万场，票房收入296.36亿元，观众人数3651.82万人次。
- 大型营业性演出在演出票房中的占比从35.4%提升至51.1%。



数据来源：中国演出行业协会

In 2023, the box office of large-scale commercial performances was nearly RMB 17.796 billion, with more than 3,100 performances and more than 27.89 million viewers.

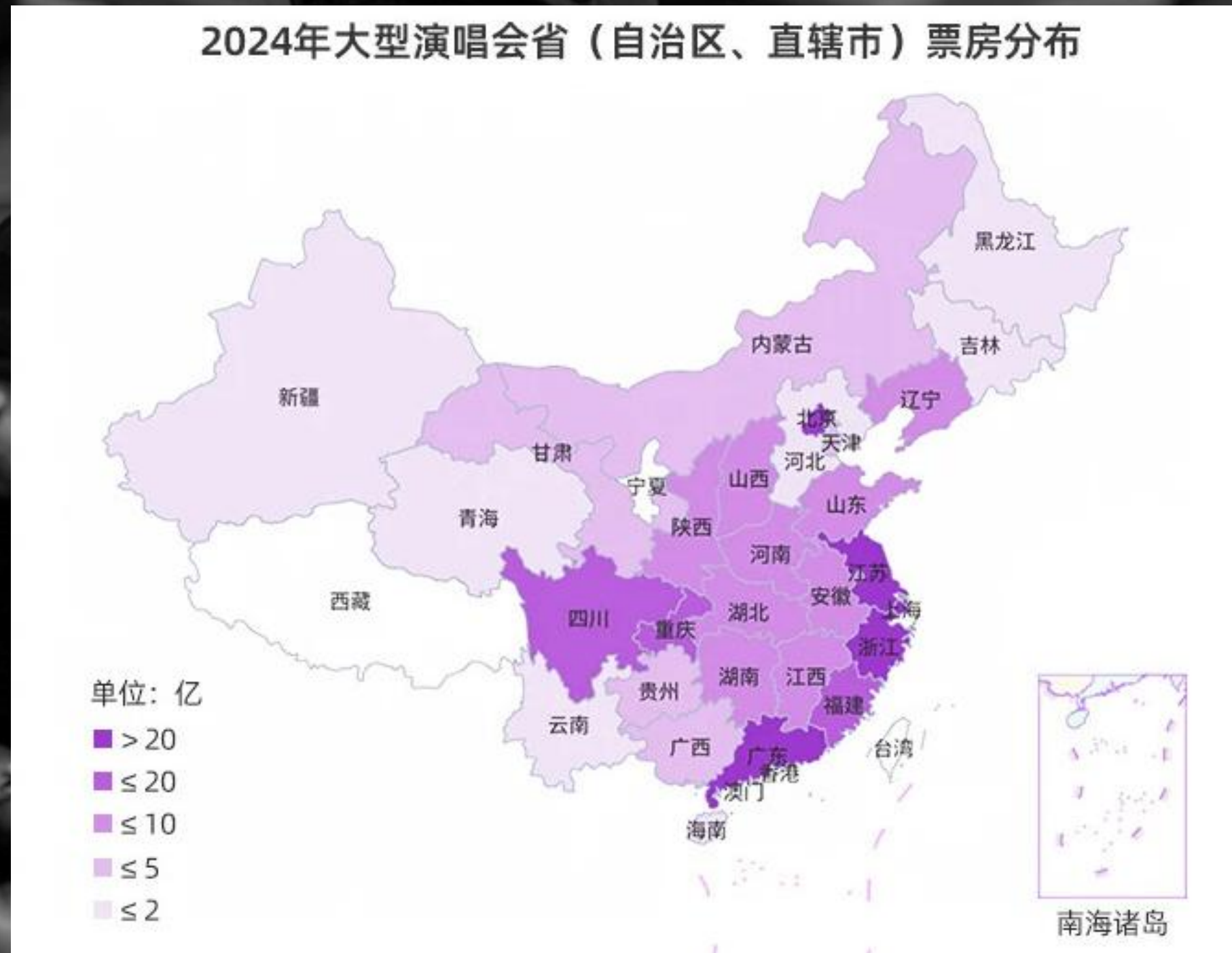
In 2024, large-scale commercial performances with more than 5,000 people will continue to grow, with box office revenue reaching 29.636 billion yuan, a year-on-year increase of 66% compared with 2023, more than 2,700 performances, and more than 36.52 million viewers.

資料來源：中國演出行業協會 燈塔專業版

2024-China Performance Market- Large-Scale Commercial Performances

2024
The ticket revenue of large-scale
concerts in Guangdong
Province/Shanghai
Province/Zhejiang Province/Beijing
Province/Jiangsu Province/Sichuan
Province/Fujian
Province/Chongqing City in 2024
will exceed RMB 1 billion.

The ticket revenue of large-scale
concerts in Guangdong
Province/Shanghai
Province/Zhejiang Province/Beijing
Province/Jiangsu Province/Sichuan
Province/Fujian
Province/Chongqing City in 2024
will exceed RMB 1 billion.



資料來源：中國演出行業協會 燈塔專業版

2024-China Performance Market- Large-Scale Commercial Performances

大型演唱会票房TOP10城市

2023年	2024年
👑 上海	👑 上海
👑 广州	👑 北京
👑 北京	👑 成都
深圳	深圳
成都	杭州
武汉	重庆
南京	南京
天津	武汉
西安	苏州
重庆	太原

数据来源：灯塔专业版

2024

In terms of city box office, Shanghai continues to lead the country, and Hangzhou, Suzhou, and Taiyuan will enter the top 10 cities in box office in 2024.

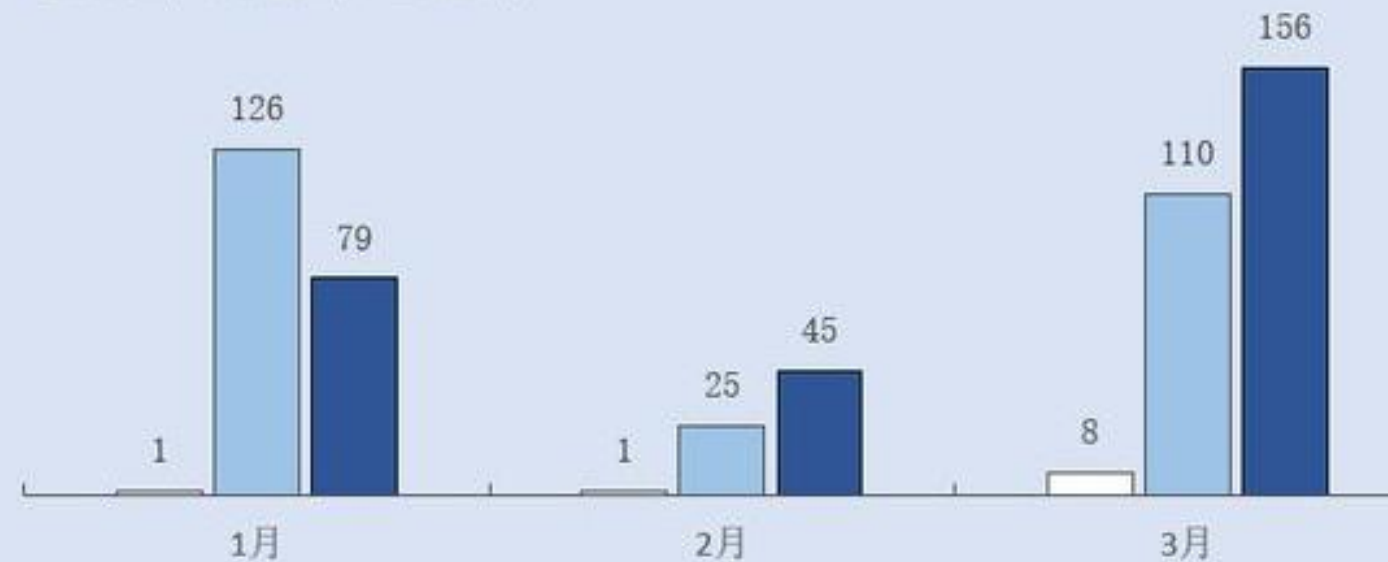
資料來源：中國演出行業協會 燈塔專業版

2025- first quarter - China performance market

資料來源：道略音樂產業研究院。

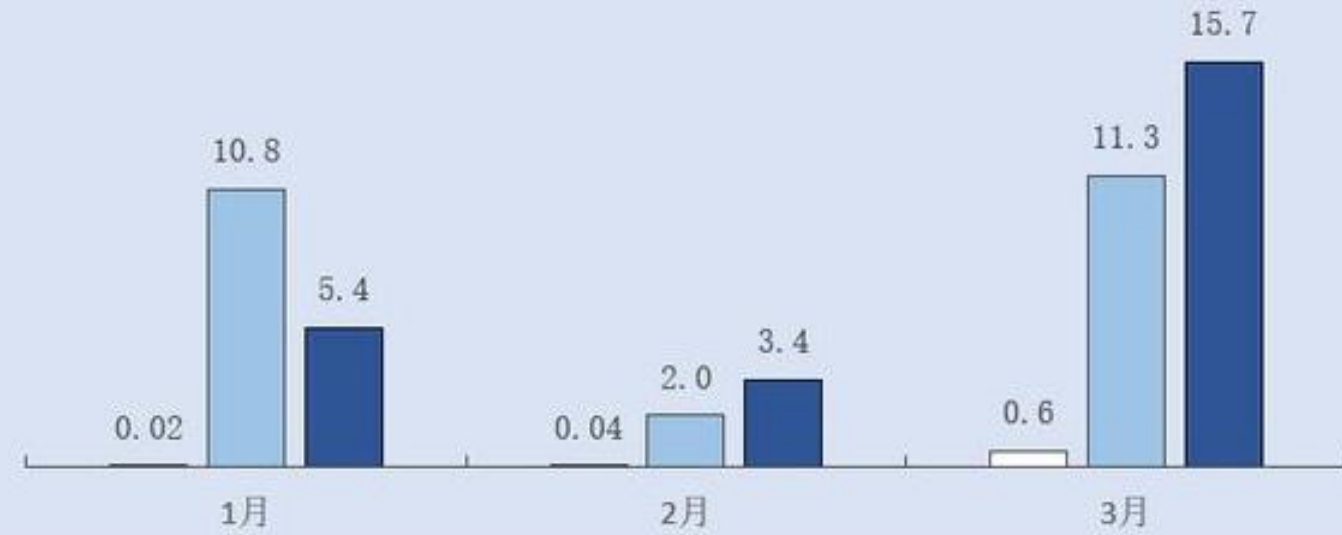
图表 2023-2025年一季度中国5000座及以上演唱会演出数量对比（场）

□ 2023年 □ 2024年 ■ 2025年



图表 2023-2025年一季度中国5000座及以上演唱会票房收入对比（亿元）

□ 2023年 □ 2024年 ■ 2025



- In the first quarter of 2025, the total number of concerts in China reached 536, an increase of 11.7% over the same period in 2024. Among them, there were 280 large-scale concerts with 5,000 seats or more, 79 of which were performed in January; in February, there were still 45 large-scale performances affected by the Spring Festival holiday; and in March, there were as many as 156 performances.
- In terms of box office revenue, the concert box office revenue in the first quarter of 2025 reached 2.50 billion yuan. The economic influence of performances continues to grow, and the popularity of cross-city performances remains high.

2025- first quarter - China performance market

图表 2025 年一季度演出场次达 5 场及以上的歌手情况

序号	歌手	一季度演出场次（场）
1	张学友	16
2	陈奕迅	12
3	刀郎	10
4	王心凌	10
5	单依纯	10
6	keshi	8
7	毛不易	7
8	杨千嬅	6
9	张杰	6
10	Ed Sheeran	6
11	刘若英	6

- In terms of artists, there are 11 singers who have toured 5 or more large-scale concerts ($\geq 5,000$ seats) in the first quarter of 2025. Jacky Cheung performed in many places, holding 16 shows in total, ranking first; Eason Chan held 12 shows. The veteran singer performs in multiple cities, demonstrating his strong market appeal.
- Artists from China, Hong Kong, Macao and Taiwan are the main force in China's concert market, accounting for 84.9% of the performances. Foreign artists performed 81 shows, accounting for 15.1% of the total. Hong Kong and Taiwan artists performed a total of 120 shows in the first quarter, accounting for 22.4% of the total performances.

資料來源：道略音樂產業研究院。

Operation performance



2025年專場作品

- 林俊傑 JJ Lin《JJ20 Final Lap》世界巡迴演唱會
- 陶喆《Soul Power II》世界巡迴演唱會
- TizzyT《蝴蝶效應》世界巡迴演唱會
- 周深9.29Hz世界巡迴演唱會
- 周深2025「深深的」巡迴演唱會
- 孫燕姿《就在日落以後》巡迴演唱會
- 告五人[MY MAGIC 宇宙超有趣]新世界巡迴演唱會 | 2025世運極限版
- 王源宇宙超級無敵大狂歡巡迴演唱會
- 五月天[回到那一天] 25週年巡迴演唱會
- ENERGY《一觸即發》巡迴演唱會
- 2025光良“今晚我不孤獨3.0”巡迴演唱會
- 李宗盛《有歌之年》世界巡迴演唱會
- 丁噹Della《夜遊 A Night Tour》巡迴演唱會
- 陸虎2025《像你這樣的朋友2.0》巡迴演唱會
- 任賢齊《齊跡2025巡迴演唱會》
- 2025李榮浩「黑馬」世界巡迴演唱會
- 周華健2025“少年的奇幻之旅3.0”巡迴演唱會
- 劉若英【飛行日】2025 巡迴演唱會

僅列部分



2024年專場作品

- Mayday「5525回到那一天」巡迴演唱會(進行中)
- 陶喆《SOUL POWER II》世界巡迴演唱會(進行中)
- 周深 9.29Hz 巡迴演唱會(進行中)
- 劉若英飛行日巡迴演唱會(進行中)
- 告五人 第一次新世界巡迴演唱會《宇宙的有趣》(進行中)
- 任賢齊《齊跡.在路上》巡迴演唱會(進行中)
- 周華健【少年的奇幻旅程】巡迴演唱會(進行中)
- 蕭秉治「活著Alive」演唱會(進行中)
- 鍾漢良主題O巡迴演唱會(進行中)
- TizzyT《來之不易》巡迴演唱會(進行中)
- 周湯豪「REALIVE」巡迴演唱會(進行中)
- 李宗盛「有歌之年」巡迴演唱會(進行中)
- 光良「今晚 我不孤獨」2.0 巡迴演唱會(進行中)
- 王源『客廳狂歡』2.0巡迴演唱會(進行中)
- 冰球『早安晚安好喜歡』演唱會(進行中)
- 洪荒劇場2024張哲瀚演唱會(進行中)
- 林俊傑JJ20世界巡迴演唱會(進行中)
- 康先生「馬戲團運動CircUs」演唱會(進行中)
- 2024 Energy《一觸即發》演唱會(進行中)
- HUSH「GO BIG」巡迴演唱會(進行中)



2024年專場作品

- 薛之謙「天外來物」世界巡迴演唱會
- 黃氏兄弟返校日7:社群日
- 許茹芸『適合相愛的時辰』演唱會
- 蘇慧倫『生命之花』演唱會
- 宇宙人「回到未來」20週年演唱會
- Deca Joins 天堂與泥土 演唱會
- GX 大玩一票 巡迴演唱會
- Mayday 諾亞方舟復刻演唱會
- 戴佩妮「隨風所遇」_2024 Drift World Tour
- 丁噹Della 《夜遊 A Night Tour》巡迴演唱會
- 張遠 The Moment音樂會
- 糜先生 MIXER〈都是浪漫害的〉巡迴演唱會
- 派偉俊「Dreaming Out Loud」演唱會
- 超犀利趴13
- 霹靂盛典《英雄無限 演唱會》
- We Are我們的除夕夜



2024年-專場硬體

- Mayday #5525「回到那一天」演唱會
- Beluca Fan Meeting in Taipei
- 鍾漢良主題O巡迴演唱會
- 劉若英飛行日巡迴演唱
- OneRepublic The Artificial Paradise Tour in Kaohsiung
- BOOM! 怪物星人 Still Love You 依然愛著 演唱會
- Deca joins 2024 天堂與泥土 演唱會
- amazarashi Asia Tour 2024「永遠市 -Eternal City-」
- IVE THE 1ST WORLD TOUR <SHOW WHAT I HAVE>
- 告五人[宇宙超有趣] SUPER LIVE 演唱會
- 任賢齊「齊跡.在路上」演唱會
- King Gnu Asia Tour「THE GREATEST UNKNOWN」
- Only Friends Fan Meeting in Taipei
- 2024 EVNNE Fan-Concert [SQUARD:R] Asia Tour
- 動力火車 都是因為愛 世界巡迴演唱會 高雄安可場
- 宇宙人「回到未來」20週年演唱會
- Vtuber森森鈴蘭Lily Linglan《盛開Blooming》3D化實體Live!演唱會
- RADWIMPS WORLD TOUR 2024
- 周湯豪「REALIVE」演唱會
- ENHYPEN演唱會2024台北站
- 理想混蛋【奇異點 BESTRANGE】演唱會
- RO WOON「平凡的一天」演唱會
- We Are我們的除夕夜



2024年-專場硬體

- 康先生 MIXER〈都是浪漫害的〉巡迴演唱會
- LiSA LiVE is Smile Always~ASiA TOUR2024
- 2024 RIIZE FAN-CON 'RIIZING DAY' in TAIPEI
- Aimer 3 nuits tour 2024
- Perfume "COD3 OF P3RFUM3 ZOZ5" Asia Tour 2024
- 穗珍見面會
- 本色音樂祭
- 血肉果汁機 2024建宮蓋廟-宇宙預言 演唱會
- 2024 Energy《一觸即發》演唱會
- 冰球『早安晚安好喜歡』演唱會
- 超犀利趴13
- 拍謝少年 噪音公寓厝邊倒彈演唱會
- Sasha Alex Sloan "Me Again" Tour – ASIA
- Laufey Bewitched : The Goddess Tour
- TayNew Fan Meeting in Taipei 2024
- Bruno Mars Live in Kaohsiung
- ONE OK ROCK 2024 PREMONITION WORLD TOUR
- (G)I-DLE iDOL World Tour
- THREE1989
- Stray Kids World Tour <dominATE> in Kaohsiung
- Gemini&fourth Fan Meeting in Taipei
- Best of Fujii Kaze 2020-2024 ASIA TOUR in Taipei
- Dua Lipa Radical Optimism Tour



2024年-專場硬體

- 張清芳Timeless演唱會 花見特別安可場
- 楊乃文《繆斯MUSE》演唱會@北流
- 孫盛希演場會@北流
- 2024 B1A4 13th Anniversary 演唱會
- 虎嘯尤LIN 雙星要玖鼎示功玖宮演唱會
- BoA LIVE TOUR
- 火球祭@桃園棒球場
- 安溥《安溥·時寐》巡迴演唱會
- Xdinary Heroes演唱會
- U:NUS 成軍周年演唱會_台北兒童新樂園
- SUPER JUNIOR L.S.S.演唱會_林口體育館
- 邊伯賢演唱會2024台北站_林口體育館
- 許富凱 2024《拾歌-五木大學特修班》演唱會
- 韋禮安「如果可以，我想和你明天再見again」演唱會
- KIM JAE JOONG IN TAIPEI_五股工商展覽館
- 林志炫《我忘了我已老去》演唱會_台北小巨蛋
- 2024 真愛秀·藍寶石大歌廳_高流
- 宇多田光演唱會2024台北站_台北小巨蛋
- 陳曉東「REFLECTION心有獨鍾30週年」巡迴演唱會台北站
- 蕭煌奇《朋友你現在好嗎》演唱會_高流
- NiziU台北粉絲見面會_TICC
- 黃寅燁/庭沼珉 粉絲見面會
- matzka 東遊記演唱會
- 徐佳瑩《變得有些奢侈的事》演唱會



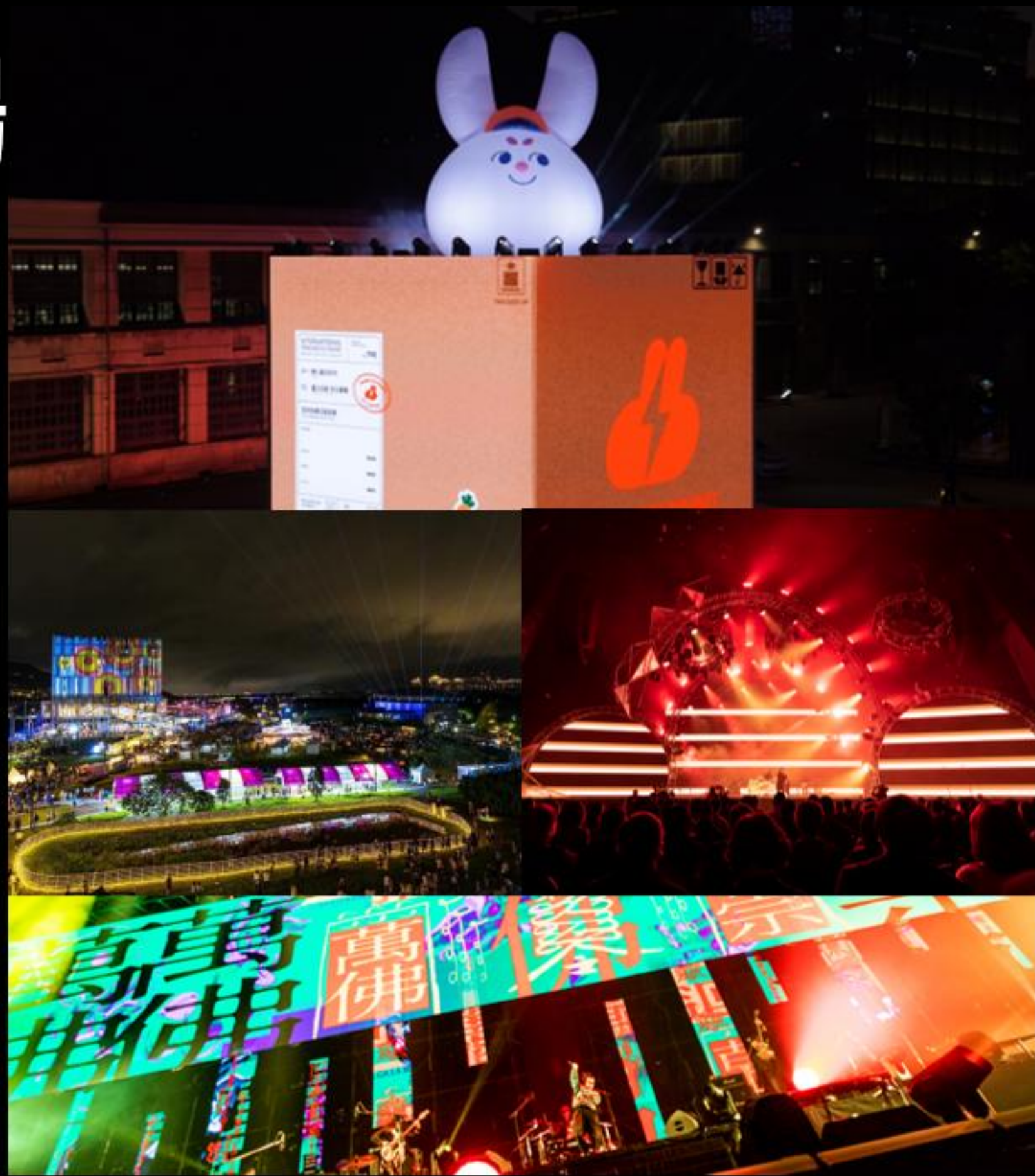
2024年-活動專場

- P.League+ 夢想家賽事
- 夢想家主場例行賽
- P.LI聯盟新北國王季後賽
- T1聯盟台新戰神季後賽
- TPBL 台北台新戰神主場賽事
- 職籃聯盟選秀會
- 2024 Red Bull Showrun_台中
- 海碩杯網球賽@網球中心
- 臺北馬拉松
- Red Bull門拍羽球賽
- 台北國際電玩展 神魔之塔
- 第六屆 星潮之夜 浪LIVE年度盛典
- 民視特別節目
- 鴻海尾牙
- 錦鉉尾牙
- 東森尾牙
- 三立尾牙
- 鉅禪春季業務大會
- 亞太永續博覽會-榮成紙業
- 威立采集團中秋晚會
- 滙豐銀行40 YEAR END PARTY
- 永豐銀行VIP NIGHT
- 中信冰宮
- VOLVO銷售破萬台慶功晚宴



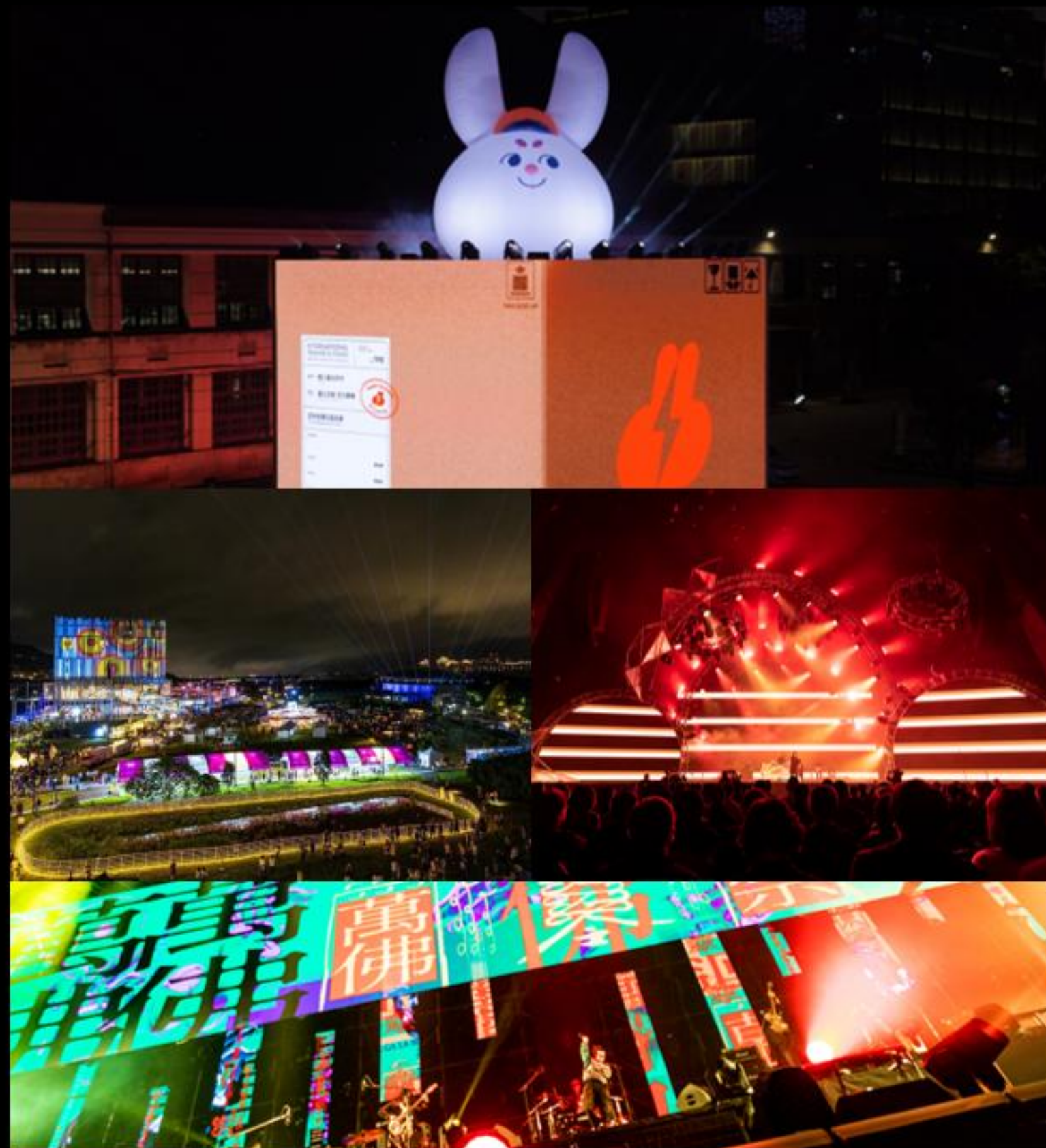
2024年-活動專場

- 世盟年會
- 「閃閃桃園 閃閃桃林」桃園燈會
- 葡眾表揚大會巡迴
- 國泰藝能大賞巡迴
- 台電基隆區處服務創新發表會
- 富邦國際館長論壇
- 紅白藝能大賞
- 大港開唱
- 屏東三大日音樂節
- 夏戀嘉年華
- 韓系手機品牌發表會
- 憶師恩音樂會
- 「嗨！出發吧來台東」演唱會
- 臺北最High新年城-2025跨年晚會
- 2025 高雄跨年
- 台中水湳跨年
- 花蓮跨年



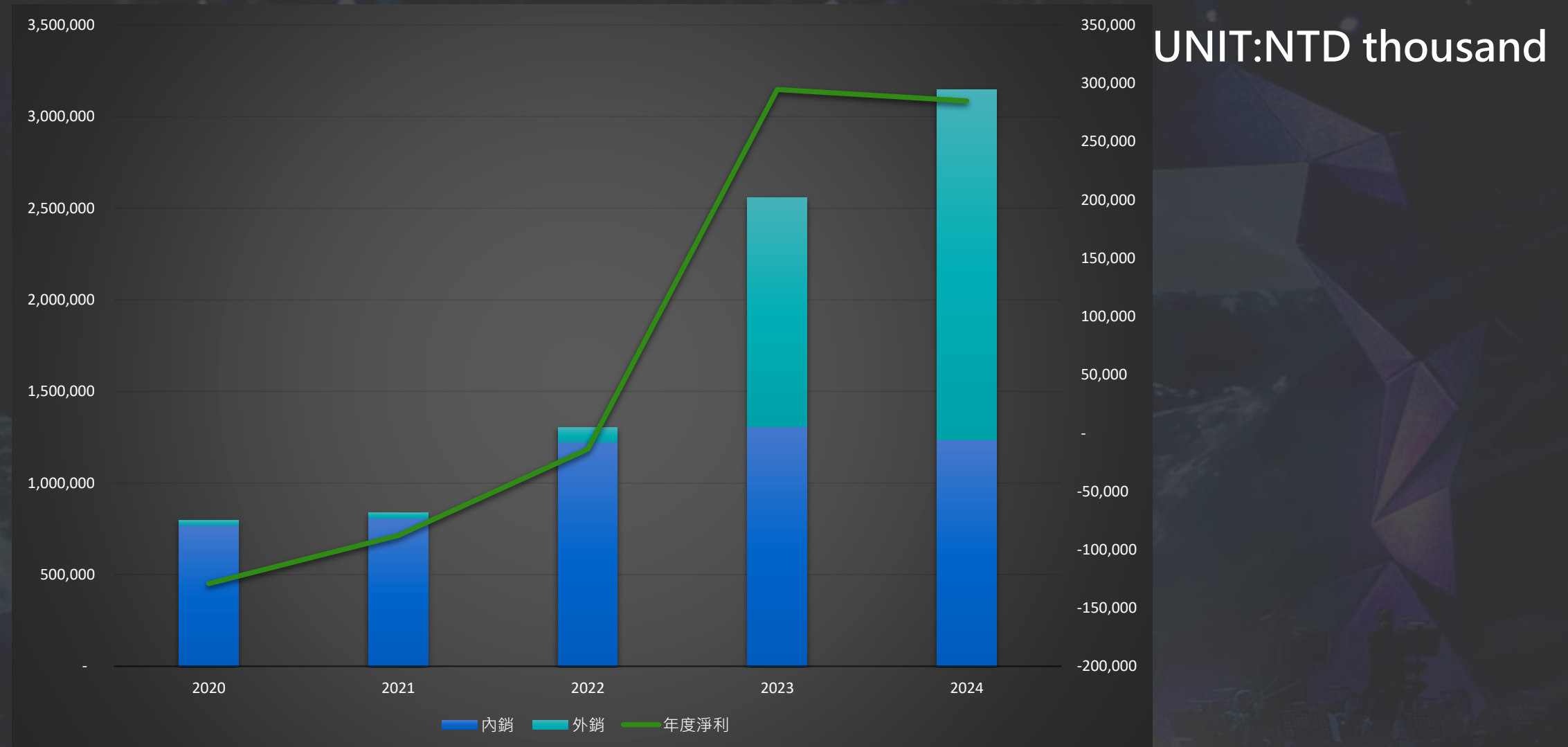
2024年-活動專場

- 金石獎頒獎典禮
- 醫奉獎頒獎典禮
- 新北市高中職社團成果發表會
- 金音創作獎頒獎典禮暨亞洲音樂大賞
- 金視獎頒獎典禮
- 放視大賞開幕暨頒獎典禮
- 新一代設計展暨金點新秀頒獎典禮
- 金穗獎頒獎典禮
- 第二屆教科圖書設計獎頒獎典禮
- 觀光節慶祝大會頒獎典禮
- 金狼獎頒獎典禮
- 第15屆金漫獎頒獎典禮
- Hito流行音樂頒獎典禮
- 第35屆金曲獎頒獎典禮
- 第61屆金馬獎頒獎典禮
- 第59屆金鐘獎頒獎典禮
- 第二十六屆台北電影節頒獎典禮
- 2024 苗栗佳饈節
- 新北市美術館核心區域光環境營



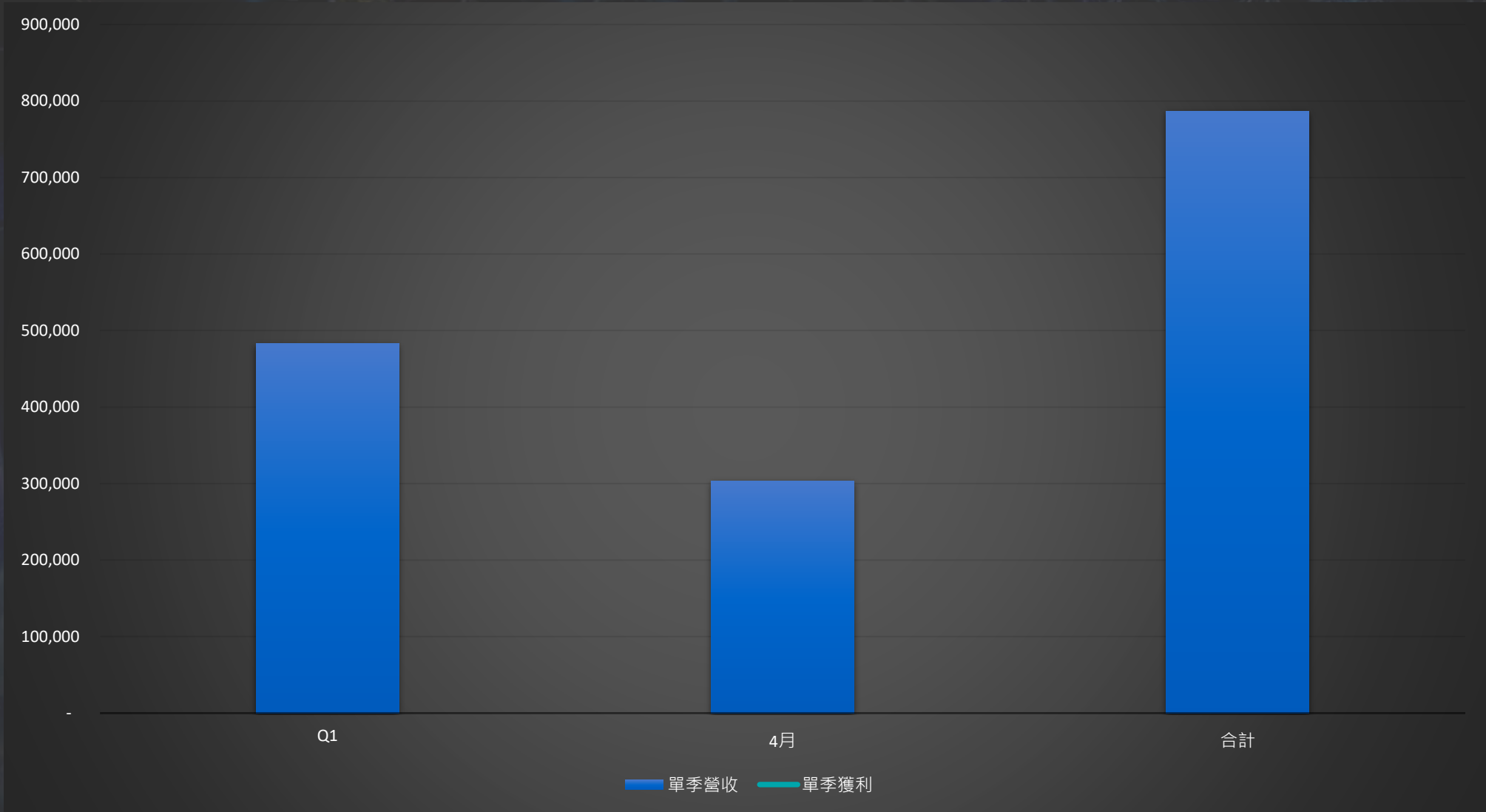
Financial overview

Revenue and Profit



	2020 (pinyin)	2021	2022	2023	2024
REVENUE	795,225	838,370	1,302,644	2,558,560	3,146,147
NET PROFIT	-129,111	-87,820	-13,764	294,797	284,416

Revenue and Profit of 2025



	JAN.	FEB.	MAR.	APR.	AMOUNT
REVENUE	173,916	129,774	177,046	303,644	784,380
NET PROFIT(Q1)			18,511		

Statement of Comprehensive Income

Unit : NTD thousand

Item	2025 Q1	2024 Q1	Growth Rate
REVENUE	483,117	466,700	3.52%
GROSS PROFIT	41,306	75,445	
GROSS PROFIT RATIO	8.55%	16.17%	
OPERATING EXPENSES	43,875	59,928	
PROFIT FROM OPERATIONS	-2,569	15,517	
Operating Profit Ratio	-0.53%	3.32%	
NET PROFIT	18,511	47,980	-61.42%
BASIC EARNINGS PER SHARE	0.23	0.92	

Future prospect

Core development and potential

In response to change, we upgrade and evolve, then create infinite possibility



Large-scale
event planning



Live events
organization



Overseas business
expansion



Technology upgrade

